

The Conference for Buyers and Sellers

Written by Marco Attard
28. June 2013

The second edition of the **International Trade Conference (ITC)** brings together brokers, traders and distributors from across the globe at the 5-star Corinthia Hotel St. George, Malta.



Organised by IGT/ICB/IPT and also sponsored by Channel Media Europe, the conference hosts key disties and traders for a huge range of consumer products, from iDevice accessories, to PC components and accessories, mobile phones and consumer electronics (TVs, games consoles, etc).

"The purpose of the conference is to help people meet each other face to face, and to find contacts and opportunities," says IPT/IGT/ICB managing director Anthony Elliot-Square.



A key difference between 2012 and 2013 editions is growth-- attendance doubled in size, with

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170 delegates from 27 countries (including Europe, the US, UAE, Israel, Singapore and Hong Kong) networking at a conference which has a more social, non-traditional streak. Unless meeting customers while cruising through Malta's Grand Harbour actually meets your definition of traditional, of course...

Maltese Parliamentary Secretary for Competitiveness and Economic Growth Dr. Edward Zammit Lewis opened the conference.

ITC is also confirmed for 2014, with more details (including dates and registration options) to be available at a later stage.

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