

LG Flip Phone Arrives in Europe

Written by Marco Attard
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The LG Wine Smart, an entry-level Android smartphone combining a touchscreen with hardware buttons in retro flip phone stylings, arrives in the European market following [its S. Korean debut back in September 2014.](#)



Supposedly enhanced with "more advanced multimedia features," the Wine Smart is has a physical 3x4 numerical keypad for users wanting "easy and accurate typing." It also has hotkeys for frequently used features such as phone dialer, address book, SMS and camera.

Other features include a 3.2-inch 480x320 resolution display, 1.1GHz quad-core CPU, 1GB RAM, 4GB storage, microSD slot and a 1700mAh removable battery. The OS of choice is Android 5.1.1.

But why make a flip phone in the year 2015? The answer appears to be older customers still unsure in regards to touchscreen devices, seeing how it has a "Safety Care" feature to automatically transmit alerts and location to pre-selected contacts in case of emergency.

"Our goal with LG Wine Smart was to create a smartphone that fans of flip phones could embrace," the company says. "Consumers shouldn't have to miss out on the smartphone revolution because they prefer a particular phone design over another. With LG Wine Smart, they won't have to."

The Wine Smart is available from August 2015 in select countries including France, Italy, Poland and Spain.

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