Written by Marco Attard
28. October 2011

Nokia presents a hopeful face at Nokia World 2011, unveiling not one but two Windows Phone 7 devices-- flagship model Lumia 800 and the "colourful and affordable" Lumia 710.




The company describes the Lumia 800 as "the first real Windows Phone"-- a sleek handset sharing industrial design with the stillborn Meego-powered N9, using the same 12.1mm thick polycarbonate plastic casing and 3.7" AMOLED curved display.

Inside is a 1.4GHz processor, 16GB of internal storage, a camera using Carl Zeiss optics and the latest Windows Phone version (7.5 aka Mango), complete with WP7-optimised versions of familiar Nokia apps and 25GB of free SkyDrive storage.

It will be available in 3 colours (cyan, magenta, black) from November 2011.

Meanwhile the Lumia 710 is the "no-nonsense" option, with a chunkier plastic design, 3.7" display and the same 1.4GHz processor as the Lumia 800. It will ship in either black or white (together with a number of replaceable back covers) in European markets from "early 2012."

Thanks to a deal with Beats headphone maker Monster, Nokia also offers a pair of co-branded on-ear and in-ear headsets.

Also unveiled at Nokia World is a new Symbian feature phone family-- "Asha," from the Hindi

word for "hope" (maybe they should have used "hamphi," Hindi for "gasp"?). The new series has x4 affordable models in total (Asha 303, 300, 200 and 201) and will be available from Q1 2012.

Go Nokia Showcases New Phone Portfolio at Nokia World 2011