

Polaroid Gives Birth to the Smartcamera?

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Is it an Android phone with a Polaroid camera module, or a Polaroid camera with an Android phone inside? CES 2012 attendees were left with that dilemma when Polaroid revealed the SC1630 Android HD Smart Camera.



In simple words, the SC1630 is the fusion of digital camera and Android smartphone-- a 16MP point-and-shooter carrying a micro SIM slot and 850/1900/2100MHz WCDMA and 850/900/1800/1900 GSM radios, together with wifi, Bluetooth, GPS and FM radio connectivity.

The camera has F3.1-F5.6 aperture, 3X optical zoom and 4X digital zoom, as well as max shutter speed of 1/1400 and max ISO of 3200. It also has anti-shake support, geotagging options and shoots 720p video.

A 800x400 3.2" touchscreen and Android OS provides control, while inside are 512MB of built-in storage (expandable to 32GB via microSD card), 512MB of RAM, proximity and G-sensors and 2.5mm headphone jack.

Analysts have been long saying [the digital camera industry depends on connectivity and innovation](#) if it wants to survive in the current smartphone dominated market. Polaroid seems to be listening such advice to heart-- we'll gauge the SC1630's success once it hits the market on Q2 2012.

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