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Misfit Flash devices get further capabilities through Misfit Link, an app turning the activity trackers into a hardware remote for a connected iDevice camera, music player and even control slides in a presentation.



The app allows users to snap selfless with the iPhone camera app and control Spotify, Pandora, Soundcloud, iTunes and Apple Music. The company says more features will be added in the future, including integration with Logitech Harmony devices and the IFTTT (If This Than That) home automation services.

Also launched by Misfit is a fitness wearable addition—the Flash Link, a small, lower-cost activity tracker featuring a clip for attaching to clothing and control through a single button. It automatically tracks an array of activities (including a number of sports as well as steps, calories, distance and sleep) and is powered by a single coin cell battery.

The Misfit Link app is available now on the App Store, while the Flash Link should hit retailers from Q3 2015.

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