Written by Bob Snyder 04. October 2010

Nokia and AT&T create **a \$10 million cash and prize competition** for mobile developers. The **2010 Calling All Innovators** 

 No. America developer contest is open to worldwide developers to create apps and games for the Nokia N8 and other Nokia devices for No. American consumers.

Finalists for each of the 17 categories will be put forward to a judges from AT&T and Nokia who select 3 winners in each category. Category prize winners will walk away with \$150,000 each and grand prize winners will pick up an additional \$100,000 and the equivalent \$6 million of marketing promotion.



Judges will be looking for new apps which take advantage of the new Symbian OS, the Nokia N8 hardware and the APIs available. There will be six different gaming categories alongside 11 different app categories, including business, entertainment, video and imaging, social networks and location.

Go AT&T and Nokia contest

Going to CTIA in USA this week? Go " <u>AT&T for Nokia Developer Day</u> " free at CTIA attendees.