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28. August 2010



According to Royal Pingdom, their research shows only 30% of the apps in Apple's store are free, while 65% of the apps in the Android Market are free.

Why? Pingdom thinks maybe more Google developers are hobbyists who can't get their app in Apple's store because they can't easily get past Apple's gate keepers. Another reason: Google only supports paid apps in 13 countries.

They even suggest: It's so much easier to install pirated software on Android phones than it is Apple phones so that perhaps discourages sales.

Business philosphy? Google gives away Android. Apple does not give away anything.

Or just plain corporate religion: Don't do evil.