

Dynamics Marketplace, Part of Microsoft's CRM 2011

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Microsoft plans to follow Salesforce.com by releasing CRM 2011 with a marketplace site where partners can sell complementary applications.



CRM 2011 will be available in Beta form in September. The Dynamics Marketplace, which echoes Salesforce.com's AppExchange, will go live then, too.

Microsoft will also expand CRM Online to 40 new markets by end of the year, adding Australia, Brazil, Colombia, Costa Rica, Chile, Cyprus, Peru, Trinidad, and Tobago to the list.