

Motorola (sort of) Follows Touchpad Example

Written by Marco Attard
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Guess who was following the HP fire sale? Motorola was, as it launches the Xoom Family Edition-- a Best Buy exclusive selling for \$379.



The only differences between the "new" model and the regular Xoom are less storage (the Family Edition has 16GB instead of 32GB) and a collection of pre-loaded apps.

Last August HP started selling off its remaining TouchPad stock for either \$100 (16GB model) and \$150 (32GB) per tablet, before producing one last TouchPad run following reports of cheap tablets "mysteriously" vanishing off shelves.

Will customers go for a cheap(er) Motorola tablet? Not likely-- customers will probably either prefer pay more for an iPad or wait for the \$200 Kindle Fire.

Motorola is also said to be launching a sequel to the Xoom this week, with an announcement of sorts coming in the shape of a mysterious teaser video.

Go [Motorola Announces Xoom Family Edition](#)

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