Will Dick Tracy-style wrist-mounted gadgets ever be fashionable? Italian device maker I'm certainly hopes so as it launches the I'm Watch-- a "smartwatch" looking a bit like an iPod Nano in a wrist-strap case.



The I'm Watch has a 1.55" 240 x 240 curved TFT touchscreen, 64MB RAM and 4GB of storage, and uses a version of Android 1.6. Tethering to a mobile phone via Bluetooth, it handles caller ID, speakerphone (calling Dick Tracy!) and music streaming duties, and at launch will work with iPhone and Android devices.

The company says I'm Watch will also have an app store, which should get a preview at CES 2012.

It has 3 different versions-- Color (with an aluminium casing in x7 different colours), Titanium and Jewel (for the more discerning of customers, with gold and jewel encrusted casing).

Pre-orders are already open, and shipping starts in January 2012.

Go I'm Watch