ComScor says the EU5's (UK, Germany, France, Spain and Italy) biggest mobile platform is Apple's iOS-- with a combined platform reach of 28.9m users (divided across all iDevices), with 12.4% of mobile subscribers

Google's Android is at second place (divided across all Android devices), with 13.5m users and 5.7% mobile subscriber share.

**Mobile Phone OEM Breakdown for Smartphone and Apple iPad Owners**
**3 Mo. Avg. Ending February 2011**
**Total EU5 Mobile Subscribers, Age 13+**
**Source: comScore MobiLens**

| | % of Smartphone Users | % of iPad Users | Index of iPad t Smartphone Owners* |
|---|---|---|---|
| **Total Subscribers** | **100.0%** | **100.0%** | **100** |
| Apple | 20.6% | 27.2% | 132 |
| Nokia | 41.7% | 26.4% | 63 |
| Samsung | 9.1% | 15.0% | 165 |
| Sony Ericsson | 4.4% | 6.6% | 150 |
| LG | 1.3% | 5.8% | 446 |
| RIM | 8.7% | 4.8% | 55 |
| Motorola | 0.9% | 2.4% | 267 |

*Index = % of iPad Owners/% of Smartphone Owners x 100; Index of 100 indicates average representa*

When it comes to actual smartphone ownership, Nokia retains its leadership within the EU5,

with it owning 41.7% of the market. At second place is Apple, at 20.6%, followed by Samsung (9.1%), RIM (8.7%) and Sony Ericsson (4.4%).

Interestingly, the analyst's numbers also suggest iPad ownership goes beyond the Apple affacionados-- while 27.2% of iPad owners also use iPhones, 26.4% use Nokia phones. Bucking the trend are Blackberry users, who might be waiting out for the Playbook's launch.

The smartphone demographic also appears to skew towards male consumers, with 58.8% of smartphone (and 62.4% of iPad) owners being male.

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