

Startup Goes On With Music Service

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beyond oblivion

New York-based startup Beyond Oblivion secures funding to help launch its planned music service-- one bundling an unlimited music plan into a number of devices' price.

It all sounds similar to Nokia's earlier (and failed) Comes With Music plan.

Asia will be the first territory to have the service this summer, followed by the US and presumably Europe.

The company is currently in talks with 4 record companies about the service-- which will pay royalties each time a song is paid and revenue comes from the initial purchase.

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