Written by Bob Snyder
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Vidyo shunned the video conferencing hall at ISE for the attraction of showing their multipoint video conferencing software on the Hall 2 stand of a traditional AV distributor, Comm-Tec.

As Comm-Tec played host, the company that hopes to disrupt the incumbents of conferencing—the Cisco/Tandberg, the Polycom—gave demos on Amazon's new Kindle Fire.

The company showcased the latest platform support for its VidyoMobile™ HD video conferencing software client: Android 4.0 (**Ice Cream Sandwich**) running on the Samsung Galaxy Nexus smart phone. This new Android mobile platform will be part of a live, multi-point, global video conference connecting an extensive variety of endpoints on iOS and Android mobile devices including the Kindle Fire, laptops, and a 6-screen VidyoPanorama system.

Vidyo's demonstration spotlights the flexibility and interoperability of its groundbreaking HD, software-based video conferencing solution.

“Easy-to-use, universal business-to-business communication is the holy grail of enterprise video conferencing," says Ofer Shapiro, CEO and co-founder of Vidyo. "Traditionally, the challenge has been interoperability among companies who use different video conferencing vendors and

endpoint devices. Vidyo's software based approach offers a solution to this problem by providing high definition video conferencing over a multitude of off the shelf devices and interoperability with legacy systems. No other vendor can demonstrate what we are showing today."

Go Vidyo Demos Videoconferencing Products With Scalable Video Coding