Samsung takes on premium audio with Level, an audio accessory series in both wired and wireless versions promising "organic sound quality, superior comfort, portability and style."



Designed for use with mobile devices, the Level series features 4 options-- the Over, On and In headphones, and the Box speaker.

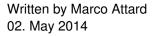
The Over are the flagship headphones, being over-ear models with an ergonomic design, touch controls, active noise cancellation and wireless connectivity. Inside are a 50mm neodymium driver and a "bio cellulose" free edge structure preventing resonance between vibration plate and frame.

The headphones also pair with an Android device app to provide customisable equalizer settings, 25 EQ presets, text-to-speech capabilities and a "smart" volume monitor.



The On are a more compact option with a 40mm dual diaphragm, while the In are in-ear buds

## **Samsung Levels Premium Audio**



packing a 3-way speaker.

Finally the Box is a premium Bluetooth speaker with a solid metal design. It carries a 56mm stereo speaker, passive radiator, dedicated noise reduction and echo cancellation, and a built-in microphone for voice calls.

NFC connectivity allows for simple one-touch pairing with mobile devices, and Samsung claims the rechargeable battery allows up to 15 hours of continuous use.

The Level series should be available in most markets from May 2014.

Go Samsung Launches Level