

Olloclip Intros iPhone Photo Studio

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Clip-on smartphone lens maker Olloclip goes all out at CES 2016 with the Studio, a rail-mounting camera accessory case transforming the iPhone 6/6s/Plus into a full mobile photography studio.



The Studio package includes a ruggedised case and 6 accessories-- a 2-finger grip (aids stability and eases switching from portrait to landscape orientation), x2 tripod/grip clips, x2 cold shoe adapters (for LED lamps or microphones) and a kickstand. Built-in 1/4-20 mounts make the case compatible with both Olloclip and 3rd party accessories.

"When designing the Studio system, we realised the user experience and application needed to be as simple and efficient as our lenses. The end result is the most intuitive and effortless way to grip an iPhone while filming and shooting photos, enabling users to be more immersed in the capture process than ever before," the company says. "The new set of accessories and mounts are not only great for taking photos and shooting video, but also for new broadcasting applications like Twitter's Periscope and social media favorites like Instagram, Facebook and Snapchat."

The Olloclip Studio will be available from January 2016.

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