

## OlloClip Adds to iPhone Lenses

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The OlloClip Connext X line of iPhone accessories selection gets a pair of additions-- the Pro and Intro series, offering more choices for both enthusiast and more casual smartphone photographers.



The Pro and Intro series lenses are compatible with the Multi-Device and iPhone X clips, as well as any future iPhone attachment clips. The Pro Series consists of a Super Wide and a Telephoto lens, with the Super Wide lens providing a wider field of view with the least amount of distortion and the Telephoto lens offering x2 magnification.

As for the Intro series, OlloClip offers a combination of Wide Angle and Macro lens. The Intro Wide Angle lens has a slightly more spherical effect than other wide angle lenses from the company, and is aimed at selfies, group video chats or simply capturing a bigger picture with a smartphone camera. Unscrewing the lens reveals a Macro lens transforming the smartphone into a digital magnifier.

"[W]e're excited to offer three series of lenses designed to provide a high-quality photograph at various price points that are accessible to everyone," OlloClip says. "Long requested by our fans, the Pro Series lenses take mobile photography to the highest level ever offered by OlloClip. Also, by expanding our line with a lens and attachment clip starting at less than the original OlloClip lens system, more people can explore the world of smartphone photography with the same quality customers have come to expect from OlloClip."

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