Written by George Weymeersch 02. March 2012

iUP introduces an aluminium range of mobile stands and accessories for iPad, iPad2, 7" to 10" tablets, iPhone and other best-selling mobile devices.

Why another accessories brand? iUP has three claims that make you look closer: first, they are skilled in anodized aluminum which provides a quality finish (that's why Apple uses it in their products); second, they are above average in design; and third, they have a broad range instead of a one-hit wonder.

The **iUP IA 1** tablet stand matches the iPad owner's love of style and it's made from anodized aluminium. The unit comes in two pieces (one main stand and one detachable foot) that **allows the stand to transform itself**

-- it's configurable to four kinds of angles for convenient reading, photo viewing, watching movies, and direct on-screen typing.

(You can see this in the photo.)

Inside the stand itself, a high tech silicone cushion allows a soft rest for the iPad, notebook or tablet that it supports.



The iUP IA 1 stand can be stored conveniently flat but by re-positioning the foot it transforms easily into vertical position. Detach the foot and change position once more...then re-attach the foot and you have a horizontal position for typing.

iUP's Range of Aluminum Mobile Stands & Accessories at CeBIT

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Match up this unit with optional pieces (**iUP CW**) and it enables your iPad to hang on the Wall or even on the back of Car Seat (shown in photo, bottom right corner)

Next there is the **iUP IA 1-PP**, a 3-in-1 Stand/Charging Unit for Smart Phones and all generations of iPhone, iPad & iPod Touch (shown in photo, top right corner)



This anodized aluminum Docking Station/Stand gives users a way to hold their smartphone (or even iPod Touch) in a vertical position for hands-free use.

While the device is cradled, it can be re-charged or sync'd because the base of the unit has a fixture seat that allows an accessory connector to be connected (yet the connection itself is out of view, housed by the graceful stand so one only sees the exit of the cable). The IA1-PP is available with either Apple USB cable or a micro USB cable.

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The iUP range includes more products, products like the **iUP2**, iUP's next generation of a multiple function 360 degree smart holder/stand (with a wall mount option and a stylish aluminium "arm" for iPad2.

And then comes their Bluetooth Slide Keyboard, the iUPK1 aluminum keyboard case for iPad2... and a nifty **iUP H1 handheld** stand (show in photo above) for iPad2.

While a newcomer to the market, iUP is showing a full range supplier of mobile device stands and accessories (which generally makes it more attractive to distributors and dealers) plus some solids skill (anodized aluminum) and design. At CeBIT, they promise to reveal more new products.

Go iUP