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Tile presents the Pro series-- an update of the company's Bluetooth tracker product offering an increased Bluetooth range, twice the volume and more water resistance.

The Pro series consists of two devices, the Tile Sport and Tile Style. Both feature Bluetooth range reaching 60m, louder ring tone and water resistance for up to 1 hour in 1.5m of water. They are also compatible with Amazon Alexa and Google Assistant, allowing users to search for lose items through speech.

The only difference between the two trackers is design-- the Tile Sport is more rugged, with a tread-like body and a graphite ring, while the Tile Style is satin white with a "subtly-ridged" texture. Both have a cutout in the top-left corner for looping onto keychains or other items.

Power comes through non-replaceable, non-rechargeable battery Tile says lasts for up to 1 year. After 11 months, customers can replace the Tiles at a discount price via reTile program.

The Tile Sport and Tile Sport are available now.

Go Tile Pro Series